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Snapchat in Academic Libraries: Engaging Students 10 Seconds at a Time

Stacy Taylor

Central Washington University, stacy.taylor@cwu.edu

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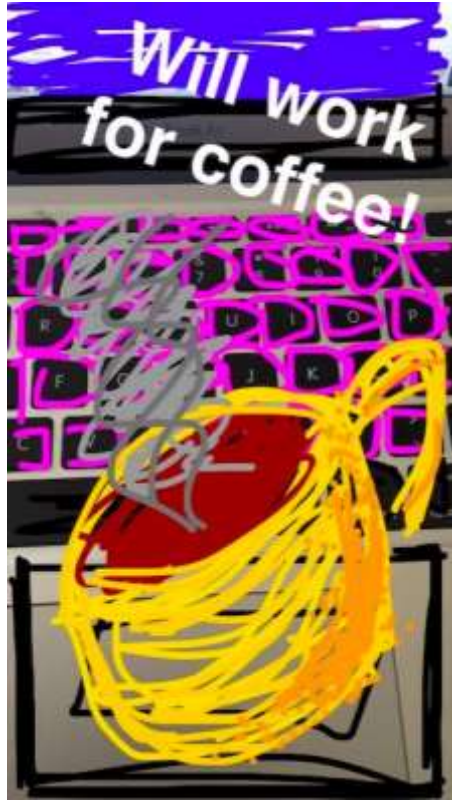
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Snapchat in Academic Libraries: Engaging Students 10 Seconds at a Time

Stacy Taylor
Central Washington University

**What is
Snapchat?**





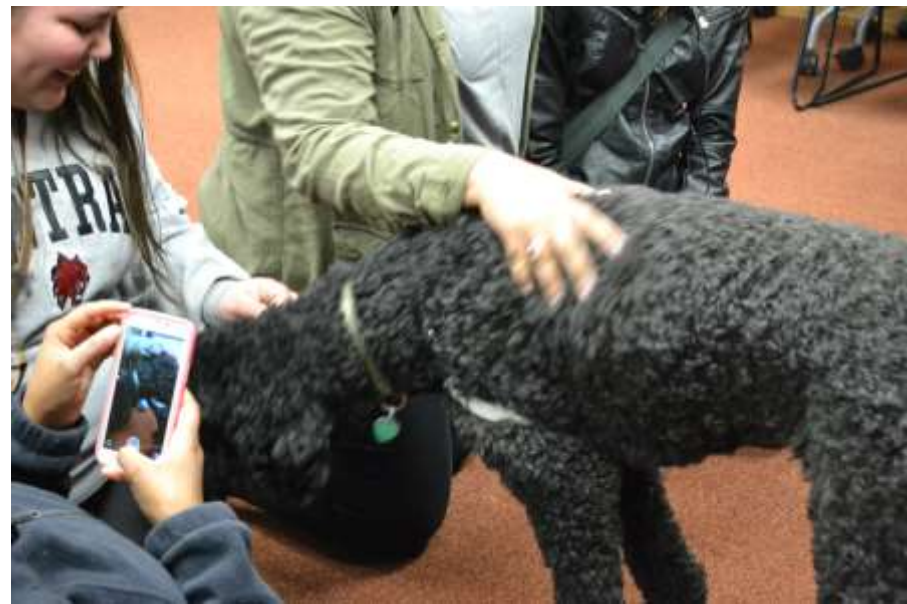
ALL THE
THINGS!





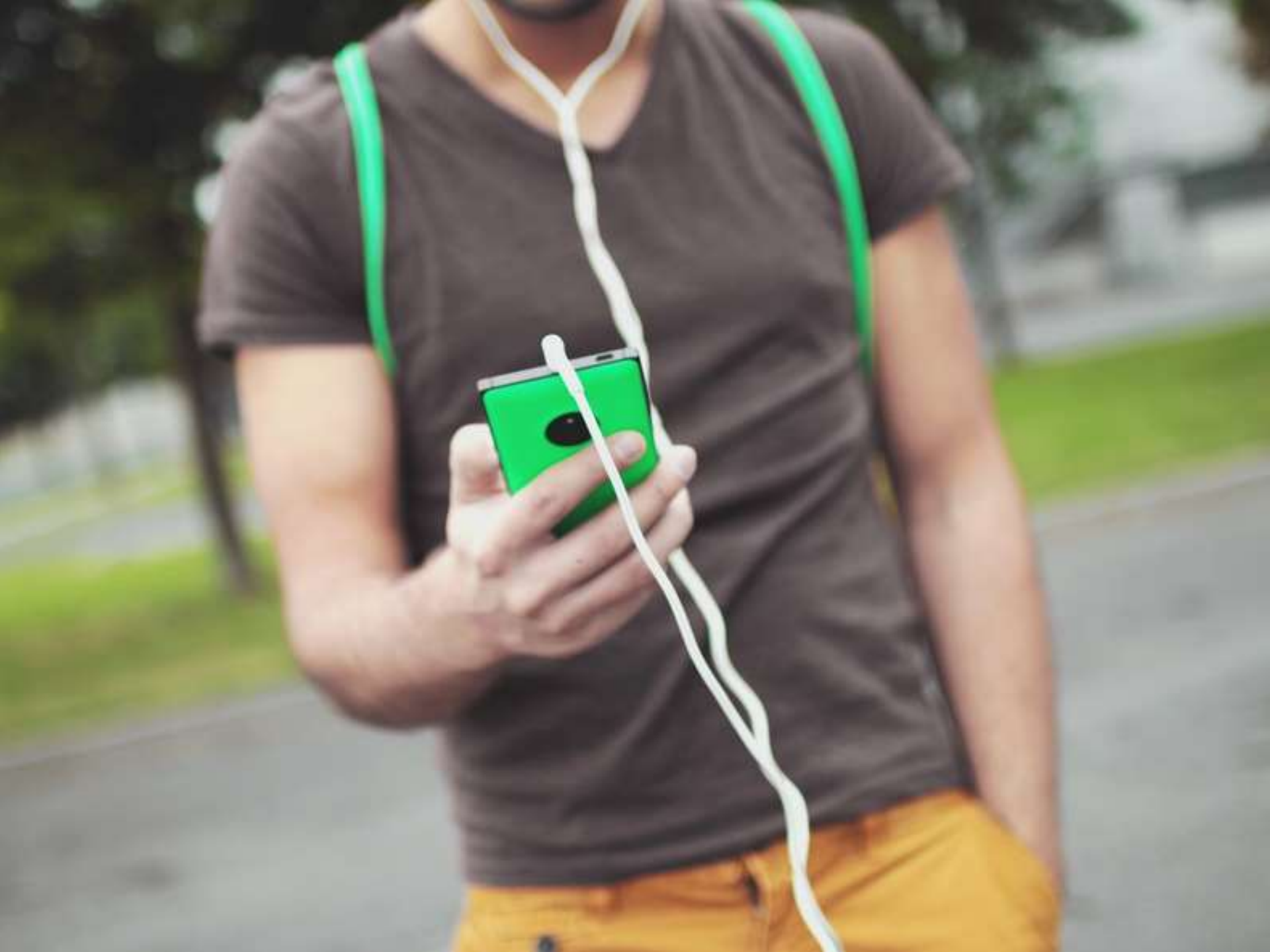
**Why Should You
Use Snapchat?**













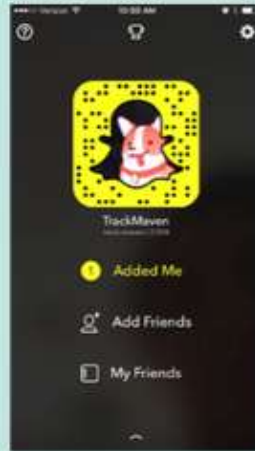


I FOUND OUT MY DAD JOINED SNAPCHAT!



EW!

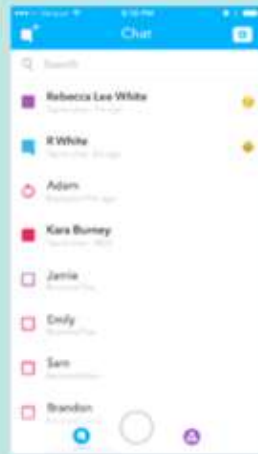
Why Isn't
Everybody Using
Snapchat?



PROFILE



CHAT



INBOX



HOME



STORIES



DISCOVER



The thing about youth culture is... I don't understand it.



Alex Fitzpatrick

@AlexJamesFitz

Follow

Am I getting old or does Snapchat need UI help?

9:29 AM - 28 Jan 2015

28 61

The unspoken punch line: Alex Fitzpatrick is 26.



Is Snapchat Really Confusing, or Am I Just Old?

A 32-year-old's hopeless quest to understand America's fastest-growing social app.

By Will Oremus



jamesdlloyd

Sarah E

jennyr055

emma_dope

TheRLPL

mgraciek

Jenny Savage-Dura

MSJ Gaels Library

Kempsey Ward

Meredith

am_lac

Sarah Dauterive

Laura

Aysee



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am_lac

Sarah Dauterive

Laura

Aysee

Elyssa







What better way to share my private thoughts
than to broadcast them on the Internet?

How to Start Using Snapchat



wikiHow to Get Effects on Snapchat





MUSIC ⚡ BAND
How do you do, fellow kids?

What to Post on Snapchat

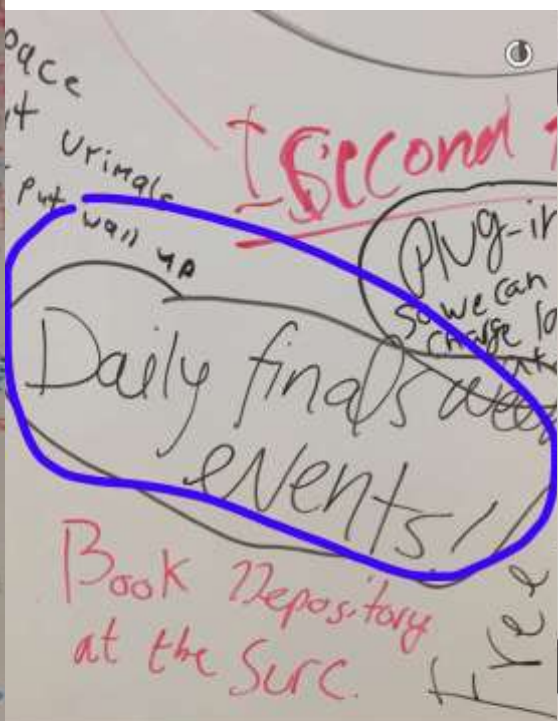




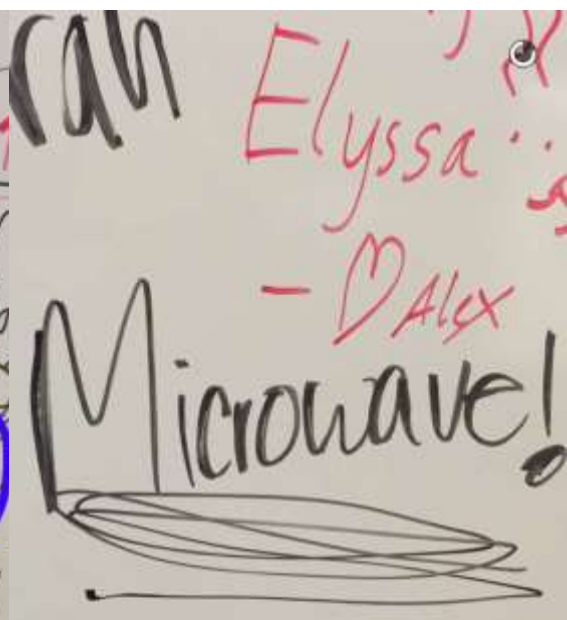




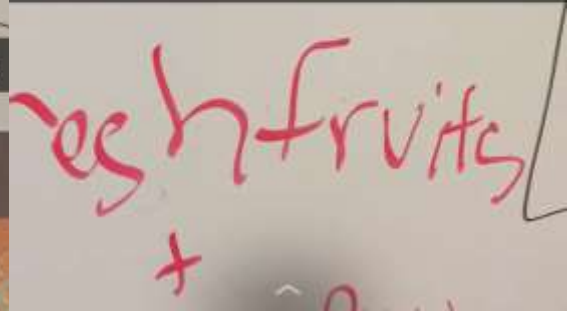
What was your first thought when you woke up this morning?



We're adding a Wednesday event this quarter!



Might be a possibility...stay tuned





Events this
week: get
ready to
screenshot



THE HUMAN LIBRARY



CWU INFO CENTER
901 S 10th
2018

Everybody has a story.

Stop in to check out career professionals and learn how they got where they are today.

October 25 • 6-9 pm • Brooks Library ARC

6-7 PM

Pilot + Professor
Early Learning Coordinator
Mechanical Engineer
Montessori School Owner
Frozen Food Plant Supervisor
Business Owner: Claim Clothing

7-8 PM

Psychologist
Information Security Manager
Middle School Math Teacher
Business Owner, Whipsaw Brewing
Elementary School Teacher
EDA Non-Profit Executive Director

8-9PM

Attorney
ELL Teacher
Police Officer
Geologist + Professor
Museum Director
Head of Inventory : Binx Buds



CWU Brooks Library

Just now



Check out our new spooky display





Learn about open access in the library every day this week from 12-2



There's cookies!

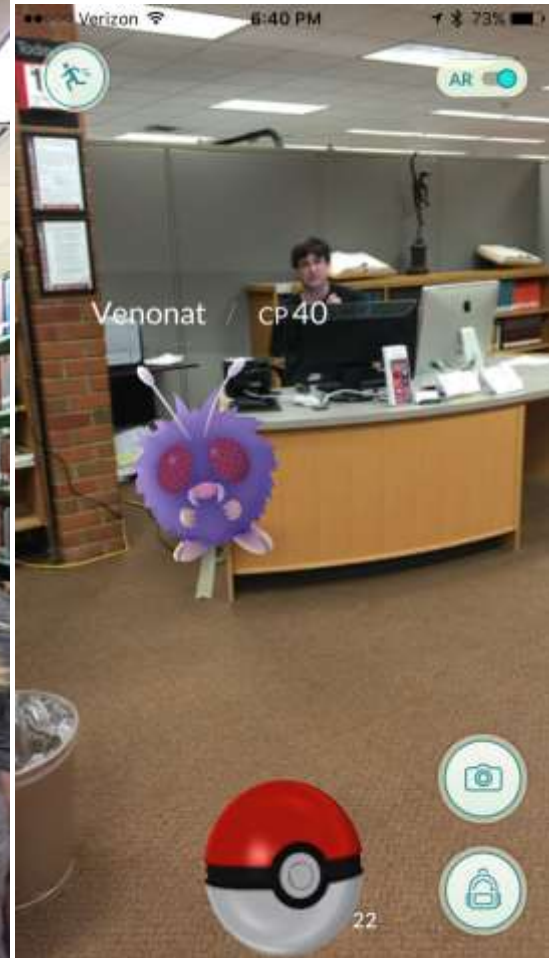








Dog composers



Libraries on Snapchat: A Directory

This entry was posted on April 13, 2016, in [Snapchat](#) and tagged [academic library](#), [directory](#), [libraries](#), [library](#), [public library](#), [school library](#), [snapchat](#), [special library](#). Bookmark the [permalink](#).
[14 Comments](#)



Hello!

A lot of you have reached out asking for a list of libraries on Snapchat. Due to the fact that you can't search Snapchat the way you can other social media platforms, this task is a little tough. What I thought I'd do is create a crowdsourced directory. I have started a list of libraries I have found; what I need you to do is to provide the library & username in the comments of any libraries that you know of on Snapchat. I will then add those entries to the list and voila; we have our very own comprehensive Snapchat directory! I look forward to your entries!

Academic Libraries

California State University Northridge's Oviatt Library: [OviatteLibrary](#)

Central Washington University Brooks Library: [cwulibrary](#)

Edge Hill University Library: [EHULibrary](#)

Fayetteville State University's Chesnut Library: [UNCFSU](#)

Loyola University Chicago: [luclibraries](#)

Maynooth University (Ireland): [mu_library](#)

How to Promote Snapchat





CWU Brooks Library

Published by Stacy Taylor [?]

Like This Page · March 15 · Edited ·

Watch all the Waffle Night action unfold in real time!
Follow our snapchat story at cwulibrary!
#cwuwafflenight

Tag Photo Add Location Edit

Like Comment Share

2

Top Comments



Ann-Gwen Orieman Thank- you very much, Library Staff! Delicious and well timed waffles are well appreciated!!!

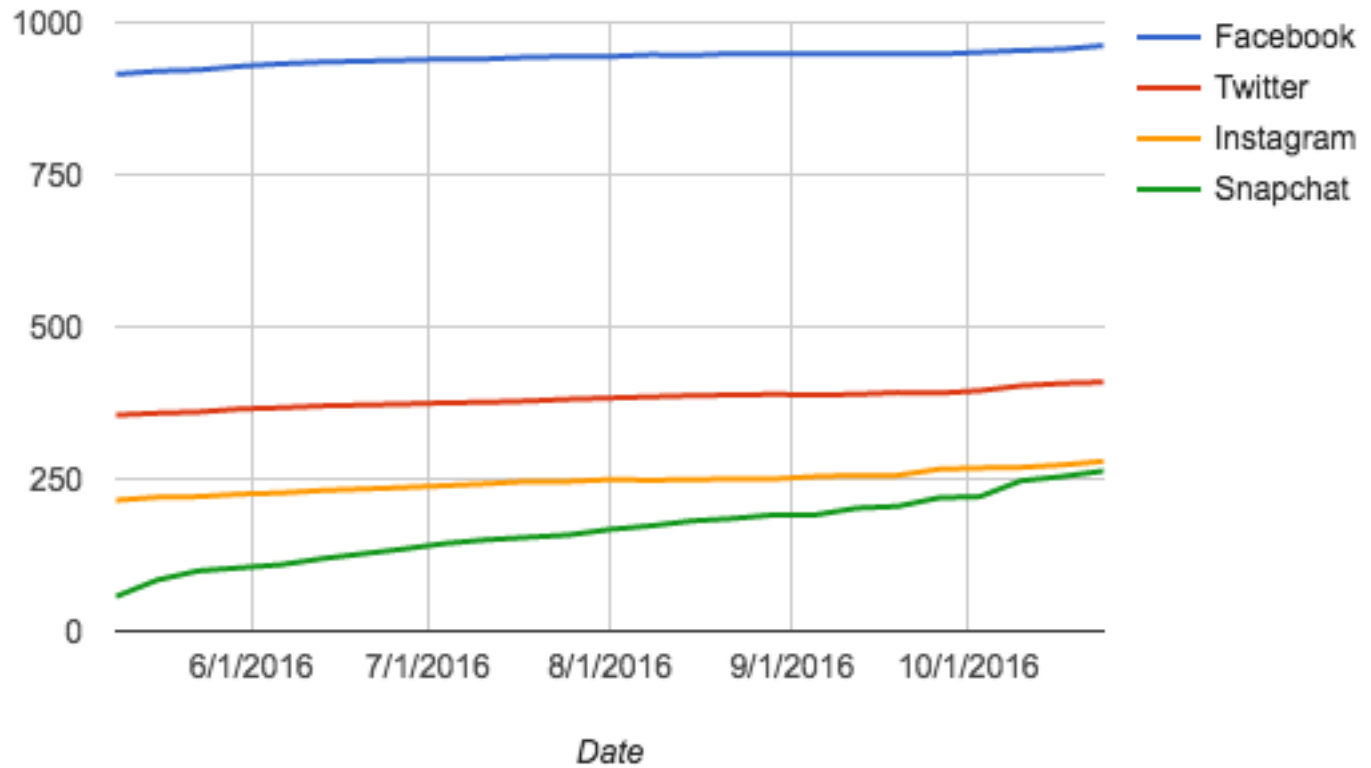
Unlike · Reply · Message · 1 · Tuesday, March 15, 2016 at 9:44pm (March 15 at 9:44pm)



Write a comment...



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Thank You