

1-22-2001

## 2001 - Board of Trustee Meeting Minutes

Board of Trustees, Central Washington University

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Approved February 9, 2001

**Central Washington University  
Board of Trustees  
Special Meeting  
January 22, 2001**

The Central Washington University Board of Trustees convened in special session at 10:10 a.m., Monday, January 22, 2001 in Room 114 of the CWU SeaTac Center, 2450 S. 142nd Street, SeaTac, Washington.

**Present**

Mrs. Gwen Chaplin, Chair  
Ms. Leslie Jones  
Mr. Ken Martin  
Ms. Shawnte Pearson  
Mr. Jay Reich  
Ms. Nadine Romero  
Mr. Mike Sells, Vice Chair  
Ms. Judy Yu

**Others Present**

Dr. David P. Dauwalder, Provost/Senior Vice President for Academic Affairs  
Ms. Jen Gray, Interim Vice President for University Relations  
Dr. Jerilyn S. McIntyre, President  
Ms. Judy B. Miller, Secretary to the Board  
Mr. Abdul Nasser, Vice President for Business and Financial Affairs  
Dr. Joshua Nelson, Chair, Faculty Senate  
Ms. Maren Oates, President, Board of Directors, Associated Students of Central Washington University  
Dr. James Pappas, Interim Vice President for Student Affairs and Enrollment Management  
Ms. Linda Schactler, Legislative Liaison

**Budget Issues**

Dr. McIntyre reviewed the university's strategic planning progress. Lead by members of the Strategic Planning Synthesizing Committee, various constituencies have examined in detail the six strategic emphases adopted by the board in August. Strategic planning parameters will provide meaningful guidance to budget decisions.

*Strategic Emphases*

1. Provide an outstanding academic and student life experience on the Ellensburg campus.
2. Provide an outstanding academic and student life experience at the university centers.
3. Develop a diversified funding base to support our academic and student programs.
4. Build mutually beneficial partnerships with industry, professional groups, and institutions, and with the communities surrounding our campus locations.
5. Maintain our tradition in the preparation of teachers by being a leader in the field of education.
6. Create and sustain a productive, civil, and pleasant campus and workplace.

A performance-based budgeting system is being developed at the university. Budget decisions will be determined following a review of performance measurements and judgments. Measurement criteria include centrality or essentiality, quality, productivity (includes measures of quantity and measures of efficiency), and potential for outstanding performance. All units of the university will be examined according to these criteria and a set of measures will be developed that describe the extent to which a unit fulfills its mission. The system is scheduled to be in place by late spring 2001.

Dr. Libby Street, Special Assistant to the President and co-chair of the Synthesizing Committee, reviewed efforts of the committee to collect input on the strategic emphases and plans to convert that information into measurable goals and objectives. These efforts will help us determine what we value and can support.

Enrollment strategies and efforts to assess student perception were reviewed.

#### **Legislative Strategies**

Linda Schactler reviewed legislative efforts and presented a Strategic Legislative Communications Plan listing the university's challenges, strengths, and legislative objectives. Our message to the legislature and Governor Locke is that with new leadership, CWU is on the path back to stable enrollment and effective service to Washington students. A consistent message is found in three briefing documents compiled for use during the legislative session that focus on legislative priorities, enrollment planning, and the music education facility.

*Recessed for lunch at 12:55 a.m. and reconvened at 12:55 p.m.*

#### **Summer Session Budget Proposal**

The CWU summer session supports the mission of Central Washington University by providing an additional opportunity for students to progress toward their degrees in a timely fashion, by providing an ongoing resource to the state through the presence and participation of faculty outside the regular academic year, and through responsible stewardship of state-owned and leased facilities in summer months.

A summer session budget proposal that includes a 4 to 4.5 percent tuition increase will be presented to the board February 9. Summer enrollment is about 30 percent of the academic year total. Opportunities to increase summer enrollment were reviewed and will be discussed further.

#### **Tuition Fee Waivers**

Dr. Pappas presented information on a recruitment program approved by the board last April in which new freshmen students with high school gpa's of 3.50 to 3.89 are awarded \$1,800 tuition and fee waivers and students with gpa's between 3.90 and 4.0 are awarded \$2,100 tuition and fee waivers. These awards are designated Dean's Distinction and Trustees' Scholars respectively. Last April the board approved the award of \$450,000 to waive tuition and fees for qualified students. The current proposal includes a request for flexibility in award criteria this year and next academic year in order to attract talented students in various academic and leadership areas. Additional recruiting and marketing efforts were examined. Mrs. Chaplin requested an analysis for this past year's waivers before considering a change to the program.

*Vice Presidents were excused at 2:20 p.m.*

Board committee issues were reviewed. The Resource Development Committee wants to develop an understanding of institutional measurements in order to produce meaningful dashboard reports. That committee will examine nonstate funding for institutions and experience of peer institutions in securing nonstate funding.

Ms. Schactler will draft a letter for trustees to send to area legislators. Trustees will build an advocacy network with business community leaders to champion Central needs to the legislature.

Board committees will examine the larger context of the strategic emphases and use that perspective to drive committee meetings. Committee issues and roles were reviewed. Trustees need two-page briefing summaries on major issues to inform decision making. Additional information on the Quality of Life Building project will be presented in February. Board agenda items need a one-page summary with recommendations.

#### **Next Meeting**

The Board of Trustees will next meet in regular session Friday, February 9, 2001, in Barge 412 on the Ellensburg campus of Central Washington University.

#### **Adjourned at 3:11 p.m.**

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Judy B. Miller, Secretary to the  
Board of Trustees  
Central Washington University

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Gwen Chaplin, Chair  
Board of Trustees  
Central Washington University