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# 2008 - Board of Trustee Meeting Minutes

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# Board of Trustees Minutes Special Session

April 9, 2008

# Approved May 2, 2008

# Convened in Special Session (1:37 p.m.)

#### Present

Mr. Sanford Kinzer

Mr. Sid Morrison, Vice Chair

Ms. Patricia Notter

Mr. Keith Thompson

Mr. David Valdez\*

Ms. Judy Yu, Chair

## Absent

Ms. Leslie Jones

Ms. Rebecca Neighbors

# Others Present

Dr. Jerilyn S. McIntyre, President

"Mr. Valdez joined the group from the CWU-Lynnwood Center at 1:55 p.m.

# Introduction and Presidential Transitions - 1

Ms. Yu reviewed the two main objectives of the meeting: 1) review of board responsibilities and relationships, and 2) discussion of presidential transition responsibilities. Discussion followed regarding communication and board responsibilities in the next year.

#### Discussion

Charlotte Tullos, Vice President for Student Affairs and Enrollment Management; Wayne Quirk, Provost/Senior Vice President for Academic Affairs; John Swiney, Associate Vice President for Enrollment Management; Mark Lundgren, Director of Institutional Research; and Roy Savoian, Dean of the College of Business joined the board for discussion of the strategic questions.

# Strategic Question 1: Who are our students likely to be? - 2

Dr. Swiney presented data on the student population the university expects through 2020. Since the white student population has peaked, we should expect more minority and female students, as well as a more aging student population. The student population at the university's six centers will grow in comparison to our main campus. The Higher Education Coordinating Board expects Central's student population to expand to around 13,000 students.

These student population shifts present the university with some challenges as we work to recruit minority students and strengthen our campus environment for all ethnic groups. Competition for students and scholarship funding will be severe. Attracting more out-of-state students, retention, and under-prepared student issues were also discussed.

Strategic Question 2: What coursework will be in demand by society and by our students? - 3

Dr. Savoian presented data on the percentage of students by college. While only 14% of Central students are majoring in business, the College of Business represents 25 percent of our graduates each year. The college is adding an accounting degree program but is finding it difficult to find and keep accounting professors. Finding solutions to revenues issues and scholarship funding and attracting high quality faculty will help us meet these challenges. Central's goal of becoming a "top quality" comprehensive university is being met as we maintain good retention and graduation rates and provide personal attention to our students.

## Synthesizing Discussion - 4

Trustees discussed hiring a consultant to assist with transition issues. President McIntyre suggested a consultant currently working the board at Western Washington University, and David Valdez asked if Storbeck/Pimentel and Associates, our presidential search consultants, could also provide those services.

#### Action

#### Presidential Search Budget - 5

Wendy Bohrson reported that Storbeck/Pimentel will focus on creating a position description and a university prospectus, which will serve as the main recruiting document outlining the university's current situation and its future direction. The Board of Trustees will be involved in a series of focus groups organized to help create the prospectus.

Motion 08-20: A motion presented by Mr. Morrison and seconded by Mr. Thompson to approve the proposed search committee budget was tabled until Dr. Bohrson could research some of the travel costs in more detail. Mr. Thompson requested that Dr. Bohrson add Dr. McIntyre and Judy Yu to the Presidential Search Committee email list so they will be informed of the scheduled meeting dates.

#### Conclusion

Trustees discussed May 2 plans to meet with the search consultants and review the NWCCU [Northwest Commission on Colleges and Universities] accreditation process.

# Adjourned at 5:10 p.m.

## Next Meeting

The Board of Trustees will meet in regular session May 2, 2008, in Barge 412 on the Ellensburg campus of Central Washington University.

Patricia Notter, Recording Secretary	Judy Yu, Chair	
Board of Trustees	Board of Trustees	
Central Washington University	Central Washington University	