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## September 18, 2015- Board of Trustees Meeting Minutes, Regular and Special Meetings

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### BOARD OF TRUSTEES

CENTRAL WASHINGTON UNIVERSITY

**Board of Trustees Minutes Special Telephonic Meeting September 18, 2015** 

Approved November 20, 2015

#### **Present**

#### Via phone:

Mr. Keith Thompson, Chair

Mr. Dan Dixon

Mr. Ron Erickson, Vice Chair

Mr. Glenn Johnson

Mr. Chris Liu

Mr. Sid Morrison

#### In person:

Ms. Yazmin Aguilar

Mr. Erin Black

#### Also present:

Dr. James Gaudino, President

Dr. Marilyn Levine, Provost/Vice President for Academic and Student Life

Mr. George Clark, Vice President for Business and Financial Affairs

Mr. Stevan DeSoer, Vice President for Operations

Ms. Linda Schactler, Chief of Staff

Mr. Alan Smith, Assistant Attorney General (via phone)

Ms. Kim Dawson, Executive Assistant to the President and Board of Trustees

Chair Thompson convened the special telephonic meeting at 11:03 a.m. Ms. Schactler took roll to confirm that a quorum of the Board was present.

The purpose of the meeting was for the Board to be updated on enrollment and to receive an overview of the recent CWU Foundation Board Retreat.

Chair Thompson introduced the new student trustee, Yazmin Aguilar. Yazmin is a junior from Pasco. She is double-majoring in Spanish and social services. She is a member of the William O. Douglas Honors College and is a member of the first class of CWU's new Chavez-King Leadership Institute. Welcome Yazmin!

#### Approval of the Agenda

Mr. Morrison presented and Mr. Johnson seconded the following motion, which was unanimously approved.

<u>Motion 15-23:</u> The Board of Trustees of Central Washington University hereby approves the agenda of the special telephonic meeting of September 18, 2015.

#### **Changes to the Agenda**

Motion 15-24: Mr. Erickson moved to amend the agenda by adding a short executive session at the end of the agenda, pursuant to RCW 42.30.110. The purpose of the executive session is to review the performance of a public employee. Mr. Morrison seconded the motion, which was unanimously approved on a roll call vote.

#### **Approval of Minutes**

<u>Motion 15-25:</u> Mr. Johnson moved that the Board of Trustees of Central Washington University approve the minutes of the Annual Planning Retreat July 22-24, 2015. The motion was seconded by Mr. Morrison and approved unanimously.

#### Information - Enrollment Update

Vice President Clark introduced John Swiney, who gave a brief update on enrollment. Mr. Swiney reported that enrollment for the 2015-16 Academic Year is expected to be approximately 10,278. We are on target for a record freshmen enrollment at about 1641, close to prior peak enrollment levels. He added that enrollment initiatives are working per the growth plan implemented in the spring and winter by Public Affairs and Enrollment management. We will continue to work with Ruffalo Noel Levitz and Royall consultants to add strategic pricing and focused recruitment along with added yield activities. We are moving forward with cautious optimism.

#### Information – CWU Foundation Retreat Overview

Mr. Wade reported that the Central Washington University Foundation Board of Directors met in Kirkland, Washington at the Woodmark Hotel on August 11, for their annual visioning retreat. At this year's meeting they heard from their new officers, CWU President James Gaudino, and representatives from The Ostara Group. The Foundation partnered with the CWU Alumni Association and hired The Ostara Group last winter to conduct a comprehensive program review and campaign readiness assessment.

The board also discussed the vision and culture of philanthropy at CWU, the Foundation's role in advancing both of those items, and related action steps for Foundation committees and individual board members to focus on in the year ahead.

#### **Additional Discussion**

Chair Thompson pointed out that there are two additional items in the board packet, provided simply for information. One is an update or "refresh of campus dining programs" and the other is an update on our large capital construction and renovation program. We will have full briefings on these at our November meeting.

Chair Thompson noted that Mr. Morrison's second full term on the board ends on September 30. He thanked Mr. Morrison for his leadership, insight, and his forceful advocacy for Central.

The Board convened a 30-minute executive session at 12:06 p.m. in Barge Hall, room 412, for the purpose of reviewing the performance of a public employee pursuant to RCW 42:30:110. Chair Thompson excused members of the audience, the student trustee, and members of the cabinet. He asked the following to remain: President Gaudino, Board Secretary Linda Schactler, and Assistant Attorney General Alan Smith. Chair Thompson announced the conclusion of the executive session at 12:36 p.m.

Meeting adjourned at 12:37 p.m.

The next meeting of the CWU Board of Trustees is scheduled for November 19 and 20, 2015 in Ellensburg, WA.

Linda Schactler, Secretary to the Board of Trustees

**Central Washington University** 

Keith Thompson, Chair Board of Trustees

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