Supremacy achieved

Central Washington University running back Willie Johnson (center) eludes University of California-Davis (UCD) defenders. The Wildcats beat UCD on Saturday to cap off their first undefeated season in more than 10 years. They head into the 16-team playoffs beginning Nov. 23. Look inside for the commemorative pullout section.

Students conduct real client work in classes

by Leandra Oliveira
Staff reporter

Students of Communication 305, advertising copywriting, and Communication 370, writing for public relations, are doing real world work in the classroom as part of a project initiated by new adjunct professor, Erin Condit.

"She (Condit) said that she had this project in mind that she was very committed to," Corwin King, chair of the Communication Department, said. "She was interested in developing a project that students could work on, that would be good for the students and for the client."

This quarter the classes are charged with creating an advertising strategy and national media campaign for the Pituitary Network Association (PNA), a non-profit organization serving pituitary patients, neuroendocrinologists, and hospitals.

"The challenge was, after I got to know everybody, how to divide that class into teams, so they would be getting what they needed out of this experience," Condit said. "Lucky the class divided itself according to its interests."

The advertising class is split among magazine, Internet, and strategy groups. The teams will be revamping the PNA magazine and Web site, and are working with professor Glen Bach and his design students from the art department.

The strategy group is writing an application for a $1.8 million Advertising Council pituitary and hormone awareness campaign.

"The ad council application is a big deal because $1.8 million investment by the PNA will yield $96 million in donated advertising time over a three-year period," Condit said. "The ad council has done public service announcements for Smoky the Bear, the National Association for the Advancement of Colored People, Mothers Against Drunk Driving, and hundreds of others.

The project helps students because of the way it is being presented.

"The principles of advertising can be applied to every thing you do in communications. I don't care if it is internal or external communications, broadcasting, magazines or newspapers," Condit said. "It is all pretty much the same theory, whether you're selling a story, an idea or a product."

Condit's COM 370 class is creating the entire local and national campaign for the Pituitary Network Association magazine being redesigned by students in her advertising class.

BOD presses for new evaluations

by Megan Wade
Staff reporter

Winter quarter is fast approaching and many students are scrambling to register for classes. This may become a much easier process in the future through the use of online course evaluations that would give Central Washington University Students a way to match their learning style with a professors teaching style.

On Nov. 6, David Uberti, Associated Students of Central Washington University Board of Directors (ASCWU/BOD) vice president for academic affairs, and Nathan Harris, president, proposed an online course evaluation at the faculty senate meeting. The link to the evaluations would be connected to the Central student government Web site, and would be designed to make the course reflections quick and easy. The online evaluations would be more convenient than the current form that is passed out in class because it would not take up class time, and faculty are the only ones who see the comments made by students.

Harris said that numerous schools have similar evaluations to the ones they are suggesting in place. The professors would be expected to fill out a brief questionnaire and also describe themselves and their expectations for the class. Students would be given a different set of questions that would give them an opportunity to discuss the effectiveness of the course and professor as well as some information about themselves such as class standing, grade point average and why they chose the class.

"It's kind of a long process," Uberti said. "First we need to finalize the questions that will be on the questionnaire and also get professor input, not to mention design the Web site and advertise the Web site so people will fill out these evaluations. The goal is to have the finished product online by the end of spring quarter."

Members of the BOD hope to have the approval and cooperation of the faculty senate to work in the evaluation process.

"Some of the faculty senate didn't like the past proposed evaluations, hopefully this time around they will like the new ones," Uberti said.

Some Faculty question the integrity of the process.

"In general it seems like a good idea," Daniel CantCasiano, faculty senate chair-elect said. "I think security is a very big issue as far as information being private when it's put in.
Police Briefs

compiled by Shane Cleveland
Staff reporter

Police scanning for police scanner
3 p.m. Nov. 4
A 24-year-old Brooklane Village resident reported that she thought a 31-year-old man she let stay the night had stolen her police/fire scanner. The man was believed to have caught a bus to California to stay with his brother. Police are attempting to contact him. The scanner is valued at $90.

Daddy’s girl
7:58 a.m. Nov. 9
A man from southwest Washington called police because he had not heard from his daughter who was supposed to be home for the weekend. Police made attempts to locate her but the father called back later after he found his daughter was at her boyfriend’s home.

Cat scratch fever
3:13 p.m. Nov. 10
An injured cat which was acting extremely aggressive was reported at Brooklane Village. The cat was apparently not able to move its back legs and police were able to trap it in a box. They transported the animal to a critical care veterinarian. The cat may have suffered a broken pelvis and is expected to recover.

Vehicle prowl crime spree
2:55 a.m. Nov. 12
An officer on patrol in a university parking lot noticed a broken car window. Upon further investigation, nine similar break-ins were discovered by police in the H-18, N-19 and V-22 parking lots. Stereo equipment and other electronics and personal items were stolen. Loss and damage is estimated at $8,000. Police urge anyone who may have seen anything suspicious, or who do in the future, to call 963-2958.

Lectures spotlight faculty

The Faculty Speakers’ Series begins today with a presentation by Mark Polishook, professor of music composition and theory, titled “Handheld Composing: Conceptualizing Artistic Practice with PDAs.”

The series is designed to give faculty the opportunity to showcase their personal achievements. Polishook’s lecture will be held from 4 p.m. to 5:15 p.m. in Science Building room 216. Presentations will be held once a month until May.

Are you a stressed out student or an over-worked athlete?

Ellensburg Massage Therapy
can help you to
-Relieve Stress
- Decrease Pain
- Increase Flexibility

Ellensburg Massage Therapy
Mary Call, LMP
962-3424

Wildcat spins wheel

Central Washington University student Jim Morrison, senior administration management major, celebrates with “Wheel of Fortune” host Pat Sajak after solving a puzzle. Morrison was a contestant on Wheel of Fortune’s “College Week” on Monday Nov. 11. Morrison, who told Sajak that he is 5 feet 2 inches tall and 110 pounds of “compacted cuteness,” represented Central in the show’s competition taped during the summer in Seattle. He came away with $5,800 in winnings.
Most “w

Thanks to the thousands of Americans who’ve taken the time to donate plasma for hemophilia and immune deficiencies. The Human Plasma Center not only used to treat patients for burns and shock but to produce lifesaving therapies for people with hemophilia and immune deficiencies. Plasma is a valuable resource in times of crisis. It is a national resource that can be quickly mobilized for a variety of needs.

Only those cadets from the second year of the Professional Officers Course (POC) 400, who will graduate this spring, were able to assume a post in the vigil. Younger cadets visited and provided support.

“It was finally our turn; last year I checked it out and was excited to participate this year,” Cadet Captain Nick Brown said. “We all wanted to get out there.”

The cadets set a table display as a tribute to the POW-MIA. Different items were arranged on the table symbolizing different concepts. On the plate, salt was sprinkled next to a lemon. The salt represents the tears shed by family members; the lemon represents the bitterness of war and war prisons. The chair was pushed in, and the inverted glass on the table symbolizes that the individual is no longer here and cannot toast. A rose was placed on the table, as well as a lit candle that represents the promise that the United States Air Force (USAF) will account for each soldier lost. The symbolic white table cloth expressed the purity of intent, which contrasts with the black POW-MIA flag that stood alongside the table and signified the somber memory of those lost or missing.

Standing guard over this display were two cadets. One cadet stood, eyes focused forward, at attention holding a rifle, and another cadet at parade rest answered many questions for people who came to view the display.

Each cadet’s shift was 15-minutes-long, then the two cadets switched positions. Every 30 minutes two new cadets assumed the post. This continued for the entire 24-hour vigil.

“All you do when you start to get tired of holding that rifle is take a peak back over your shoulder at the table and you’re re-charged.”

— Cadet Captain Nick Brown

The cadets were well-fed by the Ellensburg community. Many pizzas, burgers, doughnuts, coffee, candy, sweets and sandwiches were donated from local businesses and residents. The Ellensburg community turned out in mass force this weekend to support the cadets from Central’s Air Force Reserve Officer Training Corps (AFROTC). Traditionally, Detachment 895 holds a 24-hour vigil every year over Veterans Day weekend. Cadets gather on the front lawn in front of Barge Hall to honor and commemorate veterans who have served or died, prisoners of war (POW) and those who are still missing in action (MIA). This year’s 24-hour vigil began at 8 a.m. Saturday Nov. 10 and ended at 8 a.m. Nov. 11.

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“People have been here before us and worn the uniform and now we are here and it’s an honor. Brines said. “Most of us will be commissioning in six months and this really hit us close to home; it might be us.”

After the 24-hour vigil, cadets weren’t given the opportunity to get some rest; instead they went straight to the Veterans Day Parade and marched around downtown Ellensburg for a few more hours.

Central Washington University Air Force cadets stood watch for 24 hours over a vigil which is held every Veterans Day weekend in front of Barge Hall.

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Twice A Day - Every Day

BUFFET

Lunch 11am - 2pm $4.99
Dinner 4-9pm $5.99

All-You-Can-Eat Pizza, Salad Bar, Cheesesticks & Dessert Pizza

No coupon necessary. Dine in only. Valid at Ellensburg location only. Sales tax not included. Prices subject to change.
Online course evaluations are not intended a noble cause, but online registration is a priority

The information superhighway is clearly the preferred mode of transportation for the 21st century, so it’s no surprise Central Washington University students, staff, faculty, alumni and even prospective students can access innumerable pieces of information about the university via the Internet.

The newest addition to Central’s Web site may be online course evaluations. The Associated Students of Central Washington University Board of Directors (ASCWU-BOD) is pushing to make course evaluations and their responses available to students and instructors online. While online course evaluations are a feasible and functional idea, there are several significant roadblocks between a plan and a finished project.

The attempt to conduct and publicize course evaluations online isn’t a new idea. The ASCWU-BOD has been working on this project for at least two years with little discernible progress. The Faculty Senate appears to be less than enthusiastic about the idea, and has rejected past proposals. It’s unlikely the Faculty Senate will suddenly support an idea it has long opposed.

Student response to the evaluations could be weak. Even if a student could view past comments about the course and instructor he is considering, chances are he will choose the section that is at the most convenient time, not the one that received the most favorable reviews.

Finally, making evaluations available to the public could become an avenue for personal rants or praises. Course evaluations are not intended to be a forum for revenge or retaliation.

An online registration system is a much more constructive use of the time that’s being spent putting course evaluations online. As a replacement for or a supplement to Registration’s Exceptionally Great Innovation (REGI), online registration is a logical step for Central to take toward a technologically up-to-date university.

The University of Washington (UW) recently permanently shut down its telephone registration system after usage rates dramatically fell. After UW introduced an online registration system, the telephone registration system became obsolete. Many other universities also use an online registration system. At Central, the Wildcat Information Network has proven to be an asset to the university’s Web site. Online registration would likely follow suit.

Every student at Central registers for classes. Every student at Central could register for his or her classes online. It’s a practical, logical system that would simplify lives.

It’s an excellent idea to construct new pathways to the information superhighway at Central. However, online registration is a much more expedient and applicable route than online course evaluations. Prioritize Central’s needs, then choose to address a more pertinent issue first. After all, you’ll be registering soon. Wouldn’t you rather spend a few minutes registering online than searching Central’s Web site for course evaluations that may not even impact your registration decisions?

— Allison Worrell

LETTERS TO THE EDITOR

Custodian thanks people in Hogue

I’ve worked for Central for many years and I’ve cleaned most all the academic buildings on campus.

What I’m writing about in this letter is to all the wonderful people in Hogue Tech. They clean up after their parties and projects, are courteous and polite to all and treat everyone equally. It makes a pleasure to come to work. Those folks are the best.

I hope that this kind of behavior is going on all over campus. It sure helps us out.

Thanks again!

Teresa Howard
Custodian

Strip tease photo protected under First Amendment

Shame on Janell Balant for thinking she speaks for all Central students. I’ve said it before and I’ll say it again: any newspaper has the right and obligation to present factual, relevant information to its readers. No matter how “degrading” the photo might have been, it’s by no means any worse than anything children are exposed to in the course of a normal day, be it from TV, in movies, or in the video games they play. Those people who don’t wish to see such “inappropriate” pictures should look elsewhere for their news. Central Washington University’s newspaper, while not only self-sufficient, isn’t aimed at those people whom Janell Balant claimed could be exposed to it. The chance that a child could pick up the newspaper and turn to the picture is remote at best. Parents should be responsible for screening such material, just as with TV programs, movies, and video games.

The First Amendment of the Constitution of the United States of America guarantees freedom of the press. For someone to claim that a newspaper shouldn’t print certain articles and photos because they might be offensive to some is absurd. Family values might have been the norm in the 60s, but in the 21st Century, sex sells.

Sincerely,

Benjamin Davis
Junior
Law and Justice

Observer should continue to print edgy, fun articles

I found it interesting how many letters came in to the newspaper expressing dissatisfaction of the recent strip picture and article. I’m not surprised that there are people who were offended by it but I am wondering why no one showed up to protest the actual show if they felt so strongly against the strippers coming to Ellensburg. It is easy to condemn the paper by writing a letter to the
Will you eat at Taco Bell even though the laborers who harvest Taco Bell's tomatoes may be working in unfair conditions?

"Yeah. I like Taco Bell. When I eat at Taco Bell I don't usually think about where the produce came from."

- Kristen Noyes, sophomore, elementary education

"Probably not. I don't like the food to begin with. I've seen where they (the tomatoes) come from."

- John Bastanchury, sophomore, undecided

"I tend to disagree with people protesting those kind of things. They (the laborers) choose not to work anywhere else. It's their choice. But definitely they should work on making their environment better."

- Brittany Wilson, freshman, business

"Oh hell yeah! The food's good. I don't care how it's made."

- Andy Hanson, junior, undecided

Congratulations to the cadets of Detachment 895 who marched in the Ellensburg Veterans Day Parade Monday.

LETTERS

Continued from page 6

"No more epidemics than a Calvin Klein ad. But to the sexual­ly repressed Christian right their suggestive nature was enough to call for shame from the Observer staff as a whole."

I realize that for many Christians they are operating under the delusional burden of their superstitious ideologies. That is to say that a supposition of Christian theology is that they are right and everybody else is wrong, including other Christians. This makes it very hard for them to understand other ideologies because they are predisposed to believe they're wrong from the outset. It also makes it very difficult to interact with a group of people who believe that a spirit like Gandhi, who was Hindu, must be in hell while a spirit like Hitler, who was Christian, may very well be in heaven.

This dynamic illustrates a lack of responsibility from the commu­nity I am discussing — a lack of responsibility that can be seen in Jerry Falwell's comments about the AIDS epidemic. He doesn't support his argument with anything but church rhetoric. I find his sugges­tions about Christian ethics to be hypocritical at best. He further asserts that the Christian institution of marriage is the only place where human sexuality can be expressed. He is representing and promoting the kind of intolerance that is seen throughout our nation. This is where shame needs to be placed.

Ogic. Tim Phelan

Master Candidate

Tribal Resource Management

People who find stripping offensive may be ignorant

As an open-minded honor-roll student who has had several friends and a (non-CWU) roommate who danced nude for a living, I am saddened at response provoked by the recent show at the Thunderbird and the Observer's coverage of it. I wonder if the same people offended by the photo also avoid the swimsuit portion of the Miss America contest, or avoid public beaches, or refuse to see 'R' rated movies.

I was not happy to read Rev. Silas' praise for the Observer newspaper. I find his letter extremely offensive. I think it is wrong to make people feel shame about something they are used to doing, no matter how freely they are doing it. Just because most peo­ple are not comfortable doing something does not mean that thing is bad, or wrong. I am not comfortable with religion, so I don't go to church, that doesn't make religion bad.

To the ignorant people that think stripping is degrading to women, you're wrong. A dancer chooses to take the job, chooses which customers to interact with and the limits to place on that interaction, chooses when to end the interaction, and does not have to tolerate anything rude or inap­propriate — unlike, say, a cocktail waitress. I've known women who paid for their education, paid off family medical bills, and stayed off welfare by means of stripping. Taking your clothes off for a living does not make you a bad person.

Annie Verber's comments on promising girls in this town brought up a good point. There is not a strip club within 125 miles of CWU, yet as I understand it, for years CWU had the highest rate of chlamydia infection of all the state universities. Being a stripper does not mean one is promiscuous. Conversely, the STD infection rate on campus is proof that NOT being a stripper does not preclude taking foolish risks with one's body.

I challenge the people offended by the strip show in general and the article in particular to think about what their ignorant comments and their bigotry say about themselves.

Kattariina Hoen

bhbjfj

Law and Justice

THUMBS UP

"Thumbs up to the football team for its great play and winning season."

- Walker Anderson, Staff reporter

"Thumbs up to the coffee shop person at the SUB. Students order so many things, such as the kind of milk, and no whipped cream. They deal with it quickly. They are awesome."

- Takeshi Kojima, Staff reporter

"Thumbs up to Erin Condit for all of her work helping the Pituitary Network Associa­tion."

- Hilary Shemanski, Staff reporter

"Thumbs up to the Central football team for going unde­feated in the league."

- Shauna Kissner, Staff reporter

"Thumbs up to the gingerbread lattes at Starbucks — it makes me feel like Christmas all over!"

- Megan Wade, Staff reporter

THUMBS DOWN

"Thumbs down to everyone who gets their food from Taco Bell!

- Carly Goldin, Staff reporter

"Thumbs down to the ants infesting the women's bath­room in Bouillon Hall. They have been crawling through cracks in the tile for at least two years. We shouldn't have to deal with pest problems at school."

- Allison Worrell, Editor-in-Chief

"Thumbs down to Taco Bell because it supports low wages and harsh working conditions for tomato-pickers in Florida."

- Eva Tollmagne, Staff reporter

"Thumbs down to all the cocky students on campus who think it's a good idea to get pets and then don't have enough responsibility to keep them!"

- Rachel Mills, Staff reporter

"Thumbs down to everyone who condemned the Observer. For covering the strip show at the Thunderbird."

- Jessica Spriggs, Staff reporter
CLASS: Project provides media career contacts

Continued from page 1


“This might be the first and the last time they will do a national campaign,” Condit said. “And I really can’t thank Dr. King and Professor Coleman enough for giving them this opportunity; giving me this opportunity.”

Students of both classes are gaining a lot of unique experience from this new project.

“At the completion of this class, I will have learned how to write and design a Web site,” senior Jared Smith, and member of the Internet group in Com 305, said. “I will also have the knowledge of how to contact user friendly Web sites that sells products.”

Senior Scott Iwata said he will take with him a lot of experience working on media contact lists and dealing with the New York media, which will enhance his growth as a PR practitioner.

He also said that Condit has been an asset to not only the communications department, but to the students too.

Condit has more than 20 years of experience in print and broadcast editorial work and management at the local, national and international level. She is a former network correspondent for Public Broadcasting Service, CNN and European Television Service.

“I was scared to death to start a new career especially since I had never taught before. The only way I could think of doing it was to bring in a client because I know how to do that,” Condit said. “Professor (Bea) Coleman and I would like to continue to bring in more non-profit clients as teaching tools in class. Obviously we have a need, and so do they.”

Additionally each student from COM 305 has to create one professional advertisement for use in the magazine, Web site, and Ad Council application. The reward for the work will be a letter of recommendation by the head of the PNA.

“The students have been doing a great job,” Condit said. “I had no idea what to expect when I jumped in this, and vice-versa.”

By the end of the quarter those students are to take with them the knowledge of working with a real business. They will also have a complete project in hand to attach to their portfolio and resume.

Free pregnancy tests. Caring and confidential.
Call 1-800-395-HELP
CARE.NET

Pregnant?
Ellensburg Pregnancy Care Center
111 E. 4th • 925-CARE

Holiday Dinner
Holmes West
Thurs., Nov 14th 4:30-7pm

- Egg Nog • Hot Spiced Cider
- Spinach Dip • Crackers
- Relish Tray • Holiday Fruit Bowl
- Caesar Salad • Ambrosia Salad
- Herbed Mushroom Salad
- Carved Roasted Turkey
- Carved Baked Ham
- Carved Baron of Beef
- Dressing • Potatoes • Gravy
- Candied Yams • Rice Pilaf
- Petite Green Beans
- Apple • Pumpkin • Pecan Pie
- Assortment of Cheesecakes

There’s No Place Like Holmes
For The Holidays

Student protest shuts down Taco Bell Express for a day

by Eva Tallmadge
Staff reporter

Boycotting GAP clothes may help support sweatshops in the Dominican Republic. A pair of Nike shoes could have been built with child labor in China. And in Florida workers are reportedly being paid 90 cents for every 32 pound bucket of tomatoes picked and hauled.

Last Thursday, in defense of the Florida workers, students decided to "Boycott the Bell." Taco Bell, that is.

Dining services shut down the Taco Bell located in the Samuelson Union Building for the entire day.

Central Washington University’s local Movimiento Estudiantli Chicano de Aztlán (MEChA) helped organize the protest.

“We basically want to get the word out there about what is really going on,” Rick Puente, senior education major and MEChA member, said. “People have responded really well. They are really surprised on how people are getting treated.”

MEChA is part of a national Chicano student movement group.

“MEChA is an organization to create chicano leaders within our community,” Ernesto Acevedo, MEChA president, said. “It promotes diversity awareness and teaches people about our culture.”

Some students feel that Taco Bell supports poor wages. The Coalition of Immokalee Workers’ (CIW) Web site, http://www.ciw-online.org/, reported that a tomato picker in Florida must pick and haul two tons of tomatoes in one day in order to make 50 dollars.

“On a basic day-to-day level, I could care less,” Mike Lindquist, sophomore music major, said. “I don’t think (Taco Bell) should have closed because they were being protested. They have nothing to fear from the protest.”

CIW is a worker’s group based out of Immokalee, Florida, and is asking corporations, such as Taco Bell, to demand better wages and working conditions for field hands.

“Taco Bell is the main buyer in the tomato industry,” Acevedo said. “We are focusing on them because they can pressure the tomato industry. We want them to do something, not just ignore the issue.”

CIW’s Web site reported that tomatoes are bought by Six L’s Packing Co., Inc., which produces and has a working contract with Taco Bell. The company sells tomatoes to Taco Bell at 40 to 50 cents for a 32 pound bucket, a rate that hasn’t changed since 1978.

MEChA boycotted Taco Bell in order to support CIW. The majority of CIW members are Latino, Haitian and Mayan Indian immigrants who work in low-wage jobs in southern Florida.

“Taco Bell fits because it is a large, multinational corporation taking advantage of migrant workers to build up their profits,” John Stranier, junior art major and MEChA member, said. “They increase profits while breaking the indigenous people of these lands.”

Corporate growers supply tomatoes year-round to large industries like Taco Bell and Burger King. The fast food industry wants to buy quality tomatoes for low prices.

“I like to eat at Taco Bell,” David Child, senior geology major, said. “I’m kind of bummed that they’re closed today.”

DO YOU LOVE what you read in the Observer?
Join the Staff!
Sign up for Com 468.

DO YOU HATE what you read in the Observer?
Join the Staff! Sign up for Com 468.

No prerequisites needed. Just have the desire to write and the ability to work hard.

Music at 9:30 pm. Featuring CWU Jazz Bands
Jazz Band 1 & 2. Must be 21.
Central to host NCAA Division II West Region opponent November 23

by Casey Steiner
Managing editor

The first win in school history over regional powerhouse University of California-Davis (UCD) completed a regular season of firsts for the Central Washington University football team.

Enroute to their first undefeated (11-0) season since 1991, the Wildcats claimed their first Great Northwest Athletic Conference (GNAC) championship and established themselves as the top team in the GNAC Division II West Region for the first time.

"We've finally gotten healthy," senior offensive lineman Ryan Stengele said, "Injuries hurt us last year. Zak (starting quarterback Zak Hill) is back. He's an incredible quarterback and is our team leader."

"We hadn't done anything to earn the respect in the preseason poll," Stengele said. "Besides, we play well underdogs."

Surpassing the expectations of college football experts everywhere, the Wildcats have climbed all the way to No. 5 in the nation in this week's American Football Coaches Association Poll.

"The polls are kind of a popularity contest," sophomore running back Willie Johnson said. "We can beat anybody. The rankings are on paper. You still have to go out and play football."

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"Wildcats finish season 11-0"

![Undefeated!](image)

Joe Whiteside/Observer

### National Division II Standings

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Based on the current West Region standings, Central could have a rematch with UCD.

"We don't think UC-Davis can beat us any Saturday," Sweet said. "I think we've shown that to be true."

As the top team in the West Region, the Wildcats will have home field advantage through the quarterfinals Nov. 30 and possibly longer depending on the opponent.

The Ellensburg weather could pose a definite advantage for the Wildcats. Players also hope the convenience of playing at home will give them the supportive crowd they have become used to.

"You can't count out the wind and the cold," Stengele said. "Our families will also be able to support us more easily and that is important."

Four teams, the winner of each region (West, Midwest, South, Northeast), will be left standing for the 16-team NCAA Division II Championship, to be aired on ESPN, on Dec. 14 at Braly Municipal Stadium in Florence, Alabama. The University of Northern Alabama will host the event in its 14,215-seat stadium for the 16th consecutive year.

"To me we're the number one contender," Sweet said. "We can't be brushed aside."
With home field advantage and a top seed in the region, Central is set for the playoffs

A perfect postseason on the horizon

The road to 11-0

- 75-41 vs. Fort Lewis
- 21-13 vs. Carroll
- 30-20 vs. Saint Mary’s
- 31-16 vs. Montana State
- 56-10 vs. Western New Mexico
- 35-28 vs. Western Washington
- 56-10 vs. Western Oregon
- 7-2 vs. Carroll
- 43-7 vs. New Haven
- 30-0 vs. Carroll
- 34-14 vs. UC-Davis
- 75 points scored marks the highest total in school history.

Knocks off the defending West Region champs and top seed in rankings and top seed in 35-28 nation’s elite programs.

West Region Standings
1. Central, 11-0
2. Nebraska-Kearney, 9-1
3. Texas A&M-Kingsville, 7-2
4. UC-Davis, 7-2

Having already clinched home field advantage through at least the first two rounds of the playoffs, the Wildcats take a week off as they rest up in preparation for their final three games on their home field.

At Humboldt St.

The Wildcats battle jet lag and one of the nation’s elite programs at Western New Mexico.

Central football will spend at least the start of the playoffs at Tomlinson.

Home sweet home

Top ’Cats

Passing leader
Zak Hill
Yards: 2,412
TDs: 22
Interceptions: 5

Receiving leader
Brian Potucek
Yards: 1,175
TDs: 11
AVG. per game: 106.8

Rushing leader
Willie Johnson
Yards: 891
TDs: 17

Defensive leader
Lance Gibson
Sacks: yards: yards: 10, 74
TFL: yards: 18.5, 96
Pass Defended
Nick Omatsu
Interceptions: 5

Pass defended: 15

Mario Sweet

Year: senior
Position: running back
Memorable moment: "This season has been a never ending dream ever since the North Dakota game. With the Western win, Montana State win and the UC-Davis win - I can’t put it into words. It’s amazing."

Zak Hill

Year: senior
Position: quarterback
Memorable moment: "The North Dakota game was a turning point in our season and gave our team the confidence to go to 11-0."

Josh Lopez

Year: junior
Position: wide receiver
Memorable moment: "The win against Western stands out. We have beaten them in four years. After that game we knew we could finish the season undefeated. We know now we can beat anyone."
Hill leads way to postseason

by Shanna Kissner
Staff reporter

Zak Hill picked up his very first football at three months old.

"Remember those children pictures you get at the mall? They snuffed the football in Zak's arms at two or three months old and that was the first time he had a football in his arms," Ann Hill, Zak's mother, said.

Hill's father, Butch, has been coaching high school football for 33 years, so Hill has been exposed to football his whole life.

"I do remember going to all the high school football camps and hanging out with the players, wanting to be just like them," Hill said.

Hill has suffered injuries each of the last two years.

"It's tough to sit on the sidelines and watch someone else play your position. I tried to stay pretty positive," Hill said.

"Dale Chase is a great guy and I tried to help him out as much as I could on the sidelines."

Hill would like to play in Canada or Europe for a professional team after graduation. If that doesn't work out he plans to teach and coach in Vancouver, Wash.

"I like playing defense and sports is not easy. The team is up at 6 a.m. to run and finishes practice at 6 p.m., then the players lift weights."

Initially Hill considered rival school Western Washington University, but Central's coaches made him comfortable. Hill decided to attend the school his father had played for.

"I was very surprised that Zak chose Central," Butch Hill said. "I tried to stay out of Zak's decision-making process. I didn't want to be the dominating factor or let Zak figure it out on his own."

Hill's father coaches at Prairie High School (PHS). Zak had an opportunity to attend a different high school but decided he wanted to stay at PHS and play for his father.

Despite father coaching son, there wasn't much bickering in the house.

"There wasn't any middle ground to get into. Butch was always ready to criticize Zak and he was always wanting to know what he could do better," Ann Hill said.

Hill's parents didn't pressure him into playing football. Hill played many sports growing up, from soccer to wrestling, baseball and football.

Zak's mother said as a child he was very shy, but now he is a very outgoing person once you get to know him.

"Through the years as Zak's confidence grew he has become more outgoing," Ann Hill said.

Being able to play a lot of games has given Hill the ability to grow into his leadership role on the field.

Former soldier goes to battle on the football field

Running back Willie Johnson came up just short of Central's all-time rushing touchdown record

by RJ Brown
Staff reporter

His smooth smile and comical character off the field does not mirror the same militant approach he takes on the field.

All season, sophomore running back Willie Johnson ran over and evaded opposing defensive lines. Standing at 5 feet 11 inches, 220 pounds, Johnson runs a 40-yard dash in 4.6 seconds. He has had an outstanding season with 891 yards and 17 touchdowns. Johnson's rushing performances have opened up Central Washington University's offensive play in a big way.

With patience and perseverance through adversity, Johnson solidified a starting role at the running back position.

At age 19, Johnson entered the U.S. Army and said it played a significant role in his success on the field.

"It gave me work ethic and that never-die attitude," Johnson said.

Johnson grew up in Florida as one of six children raised by a single mother. His mother's struggle gave him the incentive to work hard.

"My biggest influence, she made me when she was 14," Johnson said.

Now married and with a three-year-old of his own, Johnson sees his life as simple compared to what his mother accomplished.

Johnson's wife encouraged him to be patient and know that his time would come. His hard work and patience may be rewarded with a national title come Dec. 14.

This season Johnson came up two touchdowns shy of the record (19) for regular season touchdowns.

Playing for the national title in Alabama would give Johnson the opportunity to temporarily reunite with his family. He said his whole family would travel from Florida to watch him play in one of the biggest games of his career.

Johnson is a well-respected team player with a positive attitude.

"He is very outgoing with a very good character and listeners," Head Coach John Zamborin said.

Zamborin said Johnson has done a good job and helped improve the Wildcats' ground game.

O-line takes charge

by Walker Anderson
Staff reporter

Six men protect Central Washington University's lead scorers. Offensive linemen Ryan Stengle, John Lindsey, Evan Pichton, Zack Fife, Rhett Carpenter and Rob Williams are all that stand between victory and defeat for Central's future in the NCAA Division II Playoffs.

The team has come along way since a 4-7 finish a year ago and attributed to the offensive line.

"We get a good cohesion going and it helps us perform," senior offensive lineman Rhett Carpenter said.

"This is one of the best we have ever been on," Stengle said. "This is our goal."

"All year we have been ready," Williams said. "I feel we have a pretty good shot."

To the right of him are Stengle, Carpenter and Pichton. Although Stengle and Carpenter split time on the field, their skills are paralleled.

"Stengle is pleased at the team's performance. "This is the best (team) I have ever been on," Stengle said."

"We are mentally ready," Stengle said. "This is our goal."

Stengle's partner in crime, Carpenter, has two years of varsity experience which has prepared him well for the challenge of the postseason.

"This group is really mature," Pichton said.

"We all play well as a unit," Fife said.

The team may be young in terms of playoff experience but it will be ready for the challenge the playoffs will bring.

"This year we have taken on the field.

"This group is really mature," Pichton said. "We are ready to dish out some lumps."

After this week's bye, the Wildcats will gear up for the playoffs. Nov. 23 at Tostinson Stadium.

"We will be competitive," Pichton said.

Fife and Lindsey fill in the left side of the offensive line. Each feels confident in the others ability to keep out tacklers.

"He knows what I am going to do and I know what he is going to do," Lindsey said.

Fife feels confident in his team's ability to come together.

"We all play well as a unit," Fife said.

"I do remember going to all the games of his career."

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Cross country finishes season strong

The Central Washington University men's and women's cross country teams, the 2002 season came to an end last weekend at the NCAA Division II West Region Championships at Lower Woodland Park in Fresno, Calif.

Junior Alicen Maier led the women with an 11th place finish of 22 minutes and 41 seconds in the six-kilometer race, just four seconds shy of a top 10 finish.

Fellow teammate junior Tiffany Pichinch grabbed a 26th place finish with a time of 23:12.

The men's team didn't fair as well out of seven meets, took 53rd place overall.

Sophomore Cory Rehmann and freshmen Mike Pankiewicz and Marcus Meddles rounded out Central's point scorers with a 60th place, 74th place and 80th place finish respectively.

Through a valiant effort put forth by the Central Washington University men's and women's cross country teams, the 2002 season came to an end last weekend at the NCAA Division II West Region Championships at Lower Woodland Park in Fresno, Calif.

Junior guard Kelsey Ellis takes a shot in Central's game against Eastern Washington University.

Cross country finishes season strong

Wildcats sweep up

Central Washington University's volleyball team swept Northwest Nazarene University (NNU) in three straight games last Thursday.

The Wildcats beat NNU by scores of 30-22, 30-24, and 30-27.

Sophomore Kate Roome had 52 assists, junior Glia Burke had 14 kills and junior Jessica Scott had 18 digs in the match. Senior Tracy Anderson had 12 kills and 13 digs.

Last Saturday, the Wildcats faced Seattle University to average their last loss (2-3) on Oct. 11.

The Wildcats will also host Everett State College and Clark State University on Nov. 23 at Nicholson Pavilion.

Swim team picks up first win in Tacoma

The Central Washington University swim team battled out two matches last weekend. On Friday, the Wildcats went to face off against the University of Puget Sound (UPS).

The Wildcats swept UPS in their first conference meet of the season. The final score was 136-69 for the men, and 123-82 for the women.

For the men, junior Cliff Brooke won the 200-meter butterfly (2:13.18) and the 200-meter breaststroke (2:44.67). In addition to the individual wins, the Wildcats as a team took the 400 medley and the freestyle relay against UPS.

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Central hosted and lost to both Seattle University (SU) and Simon Fraser University (SFU) Saturday.

The final score was the men 54-151 and the women 67-119 against SU, and 89-111 (men) and 62-119 (women) against SFU.

On Nov. 15, the Wildcats will take on Whitworth College at 6 p.m. and the women will host Washington State University at 11 a.m. on Nov. 16.
Ellensburg's Gallery One improves its home

by Susan Sundby
Ass. Scene editor

Facetits aren't just for middle-aged women. In downtown Ellensburg, Gallery One's wrinkles reflect years of commitment and support to and aid from this community.

In an eight-month-long process, Gallery One will wipe away the effects of time by remodeling its facilities and expanding operations. Gallery One, an Ellensburg art gallery, has been providing art to the community for 25 years from its Pearl Street location. Jn the top of a 19th century building, Gallery One started renovations to display more art-related activities to the community, mainly to preserve the moldings and antique look of the upper level.

After purchasing the entire structure five years ago, Gallery One has started renovations to display more Ellenburg artwork and offer more art-related activities to the community.

"We are here because of this community," Gary Severin, president of the board of trustees, said.

Gallery One's renovations include turning the top floor of the building into individual art studios that can be rented out by the month for unlimited 24-hour use beginning in February.

Art classes for all ages will also be held in the upstairs area. The area will have little construction done to it, mainly to preserve the moldings and antique look of the upper level.

"It is unbelievable," Mary Frances, director of Gallery One, said. "It is wonderful to see a concept become a reality."

The bottom floor is designed to host the featured art shows and also house the gift shop, which is Gallery One's primary source of income. It sells art work ranging from pottery to sculptures to jewelry.

"This is a place where you can come and see art and then make art."

— Gary Severin

Severin said the $1.2 million renovation, which began in July, is being paid for through grants donated from local businesses and individuals.

Washington State Building for the Arts, the M.J. Murdock grant, public money, and Ellensburg residents donated money to the project.

"There has always been that support for the gallery," Severin said.

Over the years, Gallery One has built a proactive relationship with the Ellensburg community and Central Washington University. Gallery One employs one or two Central students throughout the year in its internship program. Despite the construction, Gallery One has continued with its annual holiday extravaganza.

The extravaganza, which began Nov. 1, is open each week Monday through Saturday, from 11 a.m. to 5 p.m.

Gallery One will host a complete grand re-opening with an unveiling party at 5 p.m. on Feb. 7, 2003.

"Visually, it is a much more interesting space," Frances said. "It will benefit the community in several ways."
Central's Papa goes unplugged

by Carly Godden
Staff reporter

Brace yourself American Idol, Ms. Central 2002 is ready for a new title. Sarah Johnston won another crowd last week with her musical talents and her song lyrics at Papa John's Coffeehouse.

The "unplugged" musical medley she played used four talented Central students, each with their own style. Holmes East Dining Hall brewed some beans for Central Washington University students, providing a little pick-me-up as well as some late night tunes.

Following three solo acts, the headline Sarah Johnson, freshman music major, admitted she was a bit nervous and joked that her teeth might start chattering, but she certainly didn't let on once she started strumming her guitar.

"Sarah is so awesome," Cara Perkins, sophomore pre-law major, said.

For some, hearing Johnson sing, was a bit emotional.

"Her voice could make me cry," Mandy Hatter, sophomore undecided major, said.

Creating an atmosphere of close friendship, Johnson shared little secrets with the audience before each song, explaining where she was at emotionally when she wrote it, or who inspired the idea of the lyrics.

"Little Girl Again," was written after learning for myself but soon changed my focus to worshipping God through music," Davenport said.

The last man to the stage was undecided freshman Jon Fickes. With a guitar strap around his shoulder and a harmonica perched close to his lips, Fickes stood out from the previous acts with his folk sound reminiscent of Bob Dylan.

He later set this in stone with a Dylan cover. Animated and personable, he played his heart out as the audience tapped their feet and bobbed their heads.

"I should really sell this next song to the Disney corporation," Fickes said.

He followed with a funny, happy little song entitled, "The Comedy Stylings of Bob Wheaton."

To the embarrassed surprise of his girlfriend, Fickes finished his time in the spotlight with a charming dedication of "All I Have To Do Is Dream," by The Everly Brothers.

Johnston ended the evening with five original songs, some of which will be on a CD that she anticipates to be out in a few months or so.

With more than an hour of live music and free coffee, Papa John's Coffeehouse is a sure bet for an evening of entertainment.

For all those undiscovered rock stars, poets, ventriloquists and fire jugglers out there, your time to shine is on the horizon. Be sure to sign up for Papa John's Coffeehouse's next get together, "Open Mic Night," at 8 p.m. on Nov. 20 at Club Central.
Scene bar hops through Ellensburg in search of the best places to drink in this college town.

Dancing under Horseshoe's dead animals

Yee-hah! It's another thrilling weekend in Ellensburg. Translation: if you're 21, it's a time to get trashed in the bars. I decided to treat myself to a night of sobriety in one of Ellensburg's most popular bars, the Horseshoe.

Wading through a sea of patrons I found the bar had no designated place for ordering. After a wait, I finally got my drink, Diet Coke on the rocks. Thankfully it was free. It's nice to see that the Horseshoe supports designating drivers. The bartender Spencer Jarman mixes up a Bull Blaster.

Horseshoe's décor is composed of myriad Budweiser and Coors posters intermingled between the multiple trophies and dead animal heads. Unlike most of the other bars in town, karaoke is available on certain nights. Who doesn't enjoy watching drunk people get up and try to read and sing at the same time.

Here's a great decorating idea I picked up at the Horseshoe. Double your pool table as a drink coaster and use the pockets as beer cozies.

Bartender Jennifer Camery said travelers think the casino offers slot machines, but aren't too disappointed when they find that slots are not allowed.

"A good variety of people end up just eating here because we don't have slots," Camery said.

"I had to look at the bathroom which was actually decent, but had one stall and four women waiting. Remember this is all my sober opinion. Go check the Horseshoe out for yourself. Bottom line, if you like stiff drinks and could care less about service then the Horseshoe is your place. I'll wait for the Starlight Lounge to open."

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Friday, December 6 • 10 a.m. - 7 p.m.
Saturday, December 7 • 10 a.m. - 2 p.m.
Samuelson Union Building
Tav and Palace cater laid-back atmosphere

by Carly Godden
Staff reporter

For such a small town, Ellensburg certainly has more than its fair share of bars. Within a two-block radius, there is something for everyone—cheap, pricey, classy, trashy, crowded, easy—you want it, Ellensburg has it.

For those who crave a little bit of it all, the Palace is a good place to start. There are plenty of booths to sit down with friends for a round of Blue Otter Pops, a Palace specialty concoction. It never gets too crowded in here. People come in to have a few drinks and just chill out," Karl said.

The Palace has established itself as a laid back bar and restaurant. Patrons have fun—some throw back shots, others sip a beer at the counter—but everyone knows to keep the groping to a minimum, otherwise Karl will direct them elsewhere.

The Tav is another Ellensburg favorite for casual drinking and dining without the sweaty intrusion of an unfamiliar body pressed too close for comfort.

The atmosphere is sporty with hurdles of trophies crammed above the bar. Televisions are perched in every corner with a big screen in the dinning room. The Tav is a great place for watching the whole game, or popping in for a quick beer to catch up on the score.

"We really try to shoot for a relaxed scene in here," Rob Raymond, bartender, said.

With an even mixture of locals and college students, this bar stays very low-key. The back area offers dart’s and pool, and with two tables, the chances of jumping right into a game are pretty good in the afternoon.

The Tav is a sure bet for a good meal. The salads are huge and packed full of goodies and the burgers are known to be delicious. Become a member of the Super Mom or the Hungry Mother Club and receive a free signature burger after chowing down on ten—not all in one sitting, of course.

Microbrews are a specialty at the Tav. Mac and Jack, Guinness, Black Butte Porter and Mirror Pond are just a few that can be found on tap. The Tav is open seven days a week. The grill is fired up until 10 p.m. Monday through Saturday and until 8 p.m. on Sunday. Come on in, play some pool and have a beer.

Great spirits have always encountered violent opposition from mediocres minds.

—Albert Einstein

Observer Classifieds 963-1026

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Visiting designer raises heat of Central theater's new production, “Hay Fever”

by Rachel Mills
Staff reporter

Central Washington University’s master teacher in the Theatre Arts department, Tim Stapleton, has been a professional scenic designer since 1978. Now he has brought that experience and knowledge to Central’s fall production of “Hay Fever,” as its guest artist for set design.

Originally from Kentucky, Stapleton moved to Portland 16 years ago for the Shakespeare festival and because of his National Endowment for the Arts fellowship, which allowed him to travel all over United States to four theaters of his choice. It was at the Laughing Horse Summer Theatre in Ellensburg that he met Brenda Hubbard, associate professor of Central’s theatre arts at Central and the director of “Hay Fever.”

With his easy interaction with students, it is obvious that Stapleton and Central’s staff feel Stapleton is a well-received addition to Central’s staff. Stapleton took some time out of his busy schedule to talk about his life and the upcoming production of “Hay Fever.”

Q: Have you always been a set designer?
A: I started out in 1971 teaching art in high school for seven years. I then went professional in a scenic designer. I exhibited as an artist in high school for seven years, and then, after I graduated from Moorehead State University, I went back and got a degree in design and scene painting. I love to collaborate with other artists.

Q: What is your favorite set design?
A: It was serendipitous. It kind of came to me. I designed shows for the high school while I was teaching. When I left I lived on a 200-acre farm in Tennessee. A friend who is a classically trained tenor called about needing a designer for a production he was in. From there I discovered I liked it. I lived in Lansing, Mich., for eight years as a designer.

Q: What made you choose set design?
A: I have a few — “The Glass Menagerie” three times and have loved it every time.

Q: What is your favorite set that you have designed?
A: I have a few — “Foxfire,” “Romero and Juliet,” and “Never the Sinner.” I love them all. I have done some that I hate, either the play or my design was horrible. I designed “The Glass Menagerie” three times and have loved it every time.

Q: What are your future career goals?
A: I would like to teach for a while. Then I would like to go to France and just paint. I found a town in the heart of Burgundy that I want to live in.

Q: What do you do when you’re not designing sets?
A: I teach appreciation of the theater/film, introduction to theater and next quarter I will teach scenic design and scene painting. I love to read and paint personal work.

“Hay Fever” is a comedy that takes a first look at the social interactions of society. The act of creating is rewarding and also to collaborate with other artists.

— Tim Stapleton